

SEP 15 2008

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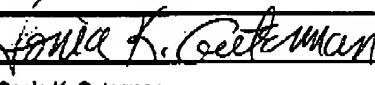
(to be used for all correspondence after initial filing)

		Application Number	09/484,730
		Filing Date	January 18, 2000
		First Named Inventor	Bartfeld
		Art Unit	2611
		Examiner Name	Brown, Reuben M
Total Number of Pages in This Submission	30/46	Attorney Docket Number	18481-002 (new); 2000-001 (old)

## ENCLOSURES (Check all that apply)

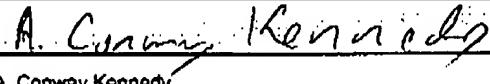
<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to TC
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
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<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Change of Correspondence Address	<input type="checkbox"/> Other Enclosure(s) (please identify below):
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<input type="checkbox"/> <input type="checkbox"/> under 37 CFR 1.52 or 1.53		
Remarks		

## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Lawson & Weitzen, LLP		
Signature			
Printed name	Sonia K. Guleman		
Date	September 15, 2008	Reg. No.	44,729

## CERTIFICATE OF TRANSMISSION/MAILING

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Signature			
Typed or printed name	A. Conway Kennedy	Date	September 15, 2008

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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09/484,730

Response to 6-16-2008 Office action  
Date of deposit September 15, 2008RECEIVED  
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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Bartfeld	Docket No.:	18481-002 (new); 2000-001 (old)
Serial Number:	09/484,730	Examiner:	Brown, Reuben M
Filing Date:	January 18, 2000	Art Unit:	2611
Title:	Method and Apparatus for Selecting and Displaying Multi-Media Messages		

Mail Stop Amendment  
 Commissioner for Patents  
 P.O. Box 1450  
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Response

This paper is in response to an Office action mailed June 16, 2008 from the United States Patent and Trademark Office.

As this response is filed on or before September 16, 2008, Applicant believes that no fee for extension of time is due with respect to this response. However please charge any fee that may be due to Deposit Account Number 503344, Ref. No. 02276-001.

Amendments to the specification are found on p. 2.

Amendments to the claims are found beginning on p. 3.

Remarks begin on p. 9.

## Certificate of Deposit Under 37 C.F.R. § 1.8(a)

Pursuant to 37 C.F.R. §1.8(a), I hereby certify that the attached Response to the Office action is being deposited with the United States Patent and Trademark Office via facsimile to 571-273-8300.

Date: September 15, 2008

  
Signature of person mailing paper